

AGENDA/SCHEDULE/LOCATIONS tentative as of 12/15/2017

Thursday, January 11, 2018

6-8p State Council meeting and dinner
 Followed by dessert/coffee networking social MAGNOLIA ROOM

Friday, January 12, 2018

7:30A Registration & Breakfast

8:30A Welcome & Introductions MAGNOLIA ROOM

9:15A OPENING KEYNOTE: Cre8tive Leadership: How to Create, Communicate & Implement Big Ideas. Speaker Chic Thompson, UVA Darden Graduate School of Business Administration.

10:30A Networking break – enjoy coffee and snacks and the company of your colleagues

10:45A Concurrent sessions

FOR FIRST TIME ATTENDEES AND NEW VOLUNTEER LEADERS: SHRM BASICS - VA SHRM District Directors will lead a session covering many relevant topics, to include:

- By-laws
- Certification
- Chapter compliance (CLIF, SHAPE, tax filings, etc.)
- Program requirements (HRCI, SHRM)
- Website, social media, communications

FOR THOSE HAVING ATTENDED SHRM AND/OR VA SHRM LEADERSHIP CONFERENCES BEFORE: VA SHRM State Council President Karen Edmonds will facilitate a session of past VA SHRM State Council presidents who will provide advice about growing and developing your volunteer role.

12:15P **Lunch** and presentation of **Best Practices Awards**

1:35P Core Leadership Area breakout sessions

SESSION TITLE	SESSION OVERVIEW	RECOMMENDED FOR	ROOM
STATE COUNCIL PROTOCOL & EXPECTATIONS (for Chapter Presidents)	Leading your Board, Chapter and running outstanding meetings; Self-motivation, generate excitement	Chapter Presidents/President Elects	
	Presenters: K. EDMONDS & M. LATSKO	Facilitator: Betty Wilcher	
MEMBERSHIP – CHAPTER and AT-LARGE MEMBERS	Proven techniques for continuous growth in membership	Membership Directors	
	Presenters: Susan Grossman, SC MEMBERSHIP DIRECTOR	Facilitator: Josie Pearson, Pam Giles	

TREASURER RESPONSIBILITIES & SPONSORSHIP REVENUE	Managing chapter finances and learn creative ideas for how to approach sponsorship	Treasurers/Finance/Sponsorships	
	Presenters: Brenda Madden, SC TREASURER; Meg Wagner-Diggs, SC SPONSORSHIPS DIR.	Christina Perkins	
SOCIAL MEDIA & CHAPTER COMMS	How to get the word out about what your chapter is doing	Communications Directors/Secretary/Social Media Directors	
	Presenters: Missie Murdock, SC Secretary; Beth Rush, SC COMMUNICATIONS DIR.; Jon Thurman, SC SOCIAL MEDIA DIR	Sheri Bender	
STUDENTS & COLLEGE PARTNERSHIPS	Encouraging student involvement in your chapter	College Relations Directors/Students	
	Presenters: Bruce Christian & Susan Craft, SC COLLEGE RELATIONS DIRS.	Deron Lehman	

2:45P Break

3P GENERAL SESSION for all attendees: Phyllis Shurn-Hannah, SHRM Field Services Director, will provide a SHRM update: what's new at SHRM, the SHRM Foundation, and resources available to support chapters.

MAGNOLIA ROOM

4P Core Leadership Area breakout sessions

SESSION TITLE	SESSION OVERVIEW	RECOMMENDED FOR	ROOM
BEING FULLY "STAFFED" & SUCCESSION PLANNING	Best practices for keeping your board and committee seats filled and developing a succession runway	Chapter Presidents/President Elects	
	Presenters: K. EDMONDS & M. LATSKO	Facilitator: Betty Wilcher	
RECRUITING, RETAINING, AND ENGAGING VOLUNTEERS for your BOARD/CHAPTER	Tips to help find, keep, and inspire volunteers including the occasional tough conversation	Membership Directors, other board members	
	Presenters: Tina Ragland, SC W/F EDUCATION DIR.; Gail White, CVILLE SHRM PRESIDENT	Facilitator: Pam Giles	
Creating the state council webinar on DIVERSITY & INCLUSION	Learn about a new resource being produced for chapters to offer their members	Diversity Directors	
	Shameka Davenport	Facilitator: Christina Perkins	

CERTIFICATION TIPS & TECHNIQUES	Discuss lessons learned from seasoned pros who submit for certification credits	Certification Directors	
	Presenters: Betty Wilcher and Susan Craft	Facilitator: Sheri Bender	
SESSION PENDING: HR ANALYTICS AND METRICS	<i>We are currently working to staff a session on this timely topic.</i>	Board members	
	Presenter: TBD	Facilitator: Deron Lehman	

5P VA SHRM State Council Functional and District Directors planning meeting
Facilitators: State Council President and VP

Enjoy DINNER on your own - resources and suggestions provided by Richmond Region Tourism
<https://www.visitrichmondva.com/>

Saturday, January 13, 2018

7:30A Breakfast

8:30A Core Leadership Area roundtable sessions

SESSION TITLE	SESSION OVERVIEW	RECOMMENDED FOR	ROOM
EMERGING PROFESSIONALS	Learn how your chapter can engage those relatively new to the HR profession	Young Professional Directors, College and Student Relations Directors	
	Presenters: Jessamyn Dupree, SC YOUNG PROFESSIONALS DIR.	Facilitator: Betty Wilcher	
VETERANS IN THE WORKFORCE	Create an effective workforce readiness program for veterans returning from service	Military Liaisons, Workforce Directors	
	Presenters: Colleen McLaughlin, SC MILITARY LIAISON; Burt Thompson, U.S. Army (ret.) SC INTERNATIONAL DIRECTOR	Facilitator: Pam Giles	
STRATEGIC PLANNING RESOURCES FROM SHRM	Get an overview of the strategic planning process on an organization wide basis as well as within the HR function leveraging new tools available from SHRM	Anyone interested in the topic	
	Presenters: Michael Latsko	Facilitator: Christina Perkins	
CHAPTER PROGRAMMING & CONFERENCE PLANNING	Learn best practices for chapter and conference programming	Conference Directors, Program Directors	

	Presenters: Pam Goff, SC BEST PRACTICES DIRECTOR; Jane Davis, President, Cville SHRM	Facilitator: Sheri Bender	
WORKFORCE READINESS	Create an effective workforce readiness program	Workforce Directors	
	Presenters: Tina Ragland, SC WORKFORCE EDUCATION DIRECTOR	Facilitator: Deron Lehman	

9:30A Break – DOOR PRIZES

9:45A GENERAL THOUGHT LEADERSHIP SESSION for all attendees: Interactive session based on: *Humility is the New Smart: Rethinking Human Excellence in the Smart Machine Age*, facilitated by State Council Metro District Director Deron Lehman.

10:45A Break -- DOOR PRIZES

11A Chapter breakouts by size

SESSION	FACILITIATOR(S)	ROOM
CHAPTERS BY SIZE- SMALL	B. WILCHER (Southern) & S. BENDER (Northern)	
CHAPTERS BY SIZE- MEDIUM	C. PERKINS (Central) & P. GILES (Southwestern)	
CHAPTERS BY SIZE- LARGE	J. PEARSON (Eastern)	
CHAPTERS BY SIZE- MEGA/SUPER-MEGA	D. LEHMAN (Metro)	

11:45A Chapter breakouts by district

SESSION	FACILITIATOR(S)	ROOM
DISTRICT MEETING - SOUTHWEST	DISTRICT DIRECTOR PAM GILES	
DISTRICT MEETING - METRO	DISTRICT DIRECTOR DERON LEHMAN	
DISTRICT MEETING - SOUTHERN	DISTRICT DIRECTOR BETTY WILCHER	
DISTRICT MEETING - NORTHERN	DISTRICT DIRECTOR SHERI BENDER	
DISTRICT MEETING - EASTERN	DISTRICT DIRECTOR JOSIE PEARSON	

12:15P GENERAL SESSSION for all attendees: Closing Remarks, final door prizes & attendee gift

12:30P Adjourn (boxed lunch will be provided)

1:00P VA SHRM 2018 Annual Conference Committee meeting

IMPORTANT DATES FOR 2018

Wednesday	Jan 31	SHAPE due to SHRM	Online
Thursday	March 15	Deadline for Excel Award Applications	Online
Sunday	Apr 22	2nd Quarterly VA SHRM State Council Meeting	The Homestead, Warm Springs, VA
Sun - Wed	Apr 22-25	VA SHRM Annual Conference: Color My World HR	The Homestead, Warm Springs, VA
Sun - Wed	June 17 – 20	SHRM's Annual Conference & Exposition in Chicago	Chicago
Thursday	July 26	State Council Strategic Planning Committee	Culpeper/Warrenton
Friday	July 27	3rd Quarterly VA SHRM State Council Meeting	Culpeper/Warrenton
Friday	October 26	4th Quarterly VA SHRM State Council Meeting	
Wednesday	October 31	Last day to make contributions to SHRM Foundation to be included in VLS program	
Thurs - Sat	Nov 15-17	SHRM 2017 Volunteer Leaders' Summit (VLS)	Washington DC
Saturday	Dec 1	Chapter Leadership Information Form (CLIF) due to SHRM; copy to VA SHRM	Online
Monday	Dec 31	Last day to make contributions to SHRM Foundation	Online